



The Pinehurst Business Guild
Proudly Presents The
34th Annual
Holly Arts & Crafts Festival

You are invited to exhibit
Saturday, October 20, 2012
In the Village of Pinehurst, North Carolina

SUBMISSION GUIDELINES

Please read the following information and rules carefully before completing the application.

ELIGIBLE MEDIA: All art/craft items displayed and sold must be made by the exhibitor.
No Buy-Sell Items. No imports. No dealers. No sales representatives.

APPLYING:

1. **ALL** applicants wishing to exhibit must submit (3) color photos, two (2) of the work to be exhibited and one (1) of your display, along with a list of items that will be sold and price range. Vendors will not be allowed to sell items not listed with their application. Photos will be returned if you provide adequate postage and SASE. Item list will be retained with application.
2. Provide a brief description of how you create your work. If using manufactured parts for assembly or printing original designs on ready-made clothing (ex. T-shirts), please indicate in description.
3. Complete and return application with **money order or check** payable to Pinehurst Business Guild. Include a SASE with application (#10 envelope stamped with \$.44).

Juried selection of 2012 applicants will be made by the Holly Arts & Crafts Committee. Due to the increased number of applications, returning artisans from previous years can no longer be granted automatic acceptance to the festival.

DISPLAY SPACE:

1. Booth space size is 10ft x 10ft and is located on the paved streets of the Village.
2. All exhibitors must furnish their own display equipment and provide any necessary protection for the elements. Exhibitors are expected to remain within their assigned space and keep their area neat at all times.

FESTIVAL HOURS: **Set-up time:** 7AM to 9:00AM on the day of the show. **Show hours:** 10AM to 4PM.
All vehicles must be removed from the streets by 9:00AM.
Breakdown will not be permitted until the close of the show at 4PM.

FEES: **\$75.00** per display space. Maximum of two (2) adjoining spaces per exhibitor.
\$5.00 for electric power in applicable areas.
\$25.00 Insufficient Check fee
FEE IS NON-REFUNDABLE AFTER CANCELLATION DATE.
THERE IS NO REFUND IN CASE OF RAIN. THERE IS NO RAIN DATE.

CANCELLATIONS: There will be a **\$15.00 processing fee on cancellations received prior to September 1, 2012.**
There will no refunds on cancellations received after September 1, 2012.

CALENDAR:

March 31	Entry Deadline
May 10	Notification of Committee decision
September 1	Cancellation date – last day to receive refunds
October 1	Information packet, space assignment & street map mailed to exhibitors
October 20	HOLLY ARTS & CRAFTS FESTIVAL

HOLLY ARTS & CRAFTS FESTIVAL

October 20, 2012

VENDOR APPLICATION

Return with money order or check payable to Pinehurst Business Guild
Holly Arts & Crafts Festival, PO Box 2122, Pinehurst, NC 28370

Pinehurst Business Guild Office 910.295.7462

email: info@pinehurstbusinessguild.com

PLEASE PRINT LEGIBLY.

Name _____ Phone () _____

Mailing Address _____

City _____ State _____ Zip Code _____

Email address _____

Website _____

Applicants who are submitting under a medium category must restrict their booth display only to the product stated in the application. If you plan to sell jewelry from your medium, please state this in the application. See below

Please check appropriate category:

<input type="checkbox"/> Jewelry	<input type="checkbox"/> Fine Arts/Graphics	<input type="checkbox"/> Leather
<input type="checkbox"/> Pottery	<input type="checkbox"/> Metal	<input type="checkbox"/> Fiber (wearable)
<input type="checkbox"/> Glass (decorative)	<input type="checkbox"/> Wood	<input type="checkbox"/> Fiber (non-wearable)
<input type="checkbox"/> Glass (jewelry)	<input type="checkbox"/> Basketry	<input type="checkbox"/> Photography
<input type="checkbox"/> Paper	<input type="checkbox"/> Mixed Media	<input type="checkbox"/> Other

Briefly describe method of production and how your work is created _____

_____ Non-jewelry categories only: I will display and sell jewelry crafted in my medium. The percentage of my display that will be jewelry is _____%. I understand that I may be asked to limit the amount of jewelry I display.

I would like _____ space(s). Electricity _____ (\$5 extra) Amount enclosed _____

_____ I understand it is the right of the Holly Arts & Crafts Festival Committee to deny any applicant, event if they have previously participated in the Festival.

_____ I understand and agree to abide by the Submission Guidelines.

_____ I understand my signature constitutes release of the Holly Arts & Crafts Festival Committee and all sponsors from liability for loss or injury.

Signed _____ Date _____